

A photograph of a wedding scene featuring several bridesmaids in light pink dresses and a bride in a white lace gown, all holding large bouquets of white and pink roses. The text is overlaid on the center of the image.

LINDSEY ELLEN PAPER CO.

OFFERINGS AND INVESTMENT GUIDE

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CUSTOM INVITATIONS

I would be honored to work with you on custom invitations for your big day!

I will work with you to design completely unique wedding invitations, using inspiration from your story, venue, and wedding design. Due to the custom nature of the designs, it's impossible to provide an exact quote before knowing all the details. There are so many factors that go into creating your perfect set, such as how many pieces you order, the complexity of the design, and what type of printing and production is required. Each client will receive a custom pricing proposal after contacting me and providing more details about the project.

Investment begins at \$3,500 for a set of 100.



CUSTOM INVITATIONS: WHAT TO EXPECT

01

FIRST THING'S FIRST

Thanks for reaching out! First thing's first: I'll have you fill out the Wedding Stationery Design Questionnaire and/or chat with me over the phone. This helps me get an idea of your vision, style, and interests, and gives both you and me a chance to ask any questions we may have.

02

MOVING FORWARD

I will send you a pricing proposal within three business days. In addition to pricing, this will include a design board mapping out your overall wedding aesthetic. After reviewing the proposal, if you think I'm a good fit for you, you will submit your 50% retainer, sign a contract, and the fun begins!

03

SMALL BEGINNINGS

I will ship you a sample kit with everything you'll need to get started on visualizing your wedding stationery and design aesthetic. We'll hop on a Design Call together to kick things off and talk through design ideas, wording and etiquette, and align on your detailed timeline. Once we determine an overall design direction that is spot-on and a perfect reflection of you and your fiancé, I will create 2-3 design concepts for you to review and provide feedback on.

04

BRINGING IT TO LIFE

I'll send you digital proofs to view the design and send feedback until your invitations are everything you've dreamed of! This process includes 3 rounds of review (2 edits) before incurring additional design fees. The revision process is super seamless and done through an online form that you'll fill out with your feedback. Once you submit the form, I can see all your comments and update the design accordingly.

05

THE HOME STRETCH

This is one of the most exciting phases of the process since you get to see your invitations come to life! Once we have the design finalized and you've given your stamp of approval, I will send it off to be printed and I will take care of the rest -- ordering materials, calligraphy addressing, postage, assembly, and mailing.

CUSTOM INVITATIONS: SAMPLE TIMELINE

6 MONTHS OUT

Design consultation call to discuss your wedding, your wedding style, and your vision for your invitation suite.

4 TO 5 MONTHS OUT

All artwork is created and digitally assembled for printing - up to 3 revisions happen during this time.

4 MONTHS OUT

Final digital proof is sent to the client for approval!

Once approved, files will be sent to print and additional materials (envelopes, stamps, ribbon, wax seals, etc.) will be ordered.

Final guest list with addresses (as you want them on the envelopes) sent to Lindsey by this date.

14-16 WEEKS OUT

Assembly and addressing starts

10-12 WEEKS OUT

Mail invitation suite via USPS

Please note: All dates are estimated and could vary up to one week before or after estimated date.

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DAY-OF GOODS

It's all in the details! We offer smaller details for the day of your event such as menus, programs, place cards and escort cards, cocktail napkins, custom signage, and more.

Investment begins at \$2,500.



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RECENT WORK





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F A Q s

When do you typically mail invitations?

We recommend mailing your wedding invitations 10-12 weeks ahead of your wedding date, and this is what we plan for when putting together project timelines. For a destination wedding, we recommend mailing your wedding invitations 14-16 weeks ahead of your wedding date.

When do you typically mail save the dates?

We recommend mailing your save the dates 6-8 months ahead of your wedding date, and this is what we plan for when putting together project timelines. For a destination wedding, we recommend mailing your save the dates 10-12 months ahead of your wedding date.

What if the quantity of invitations I need changes after booking?

No worries at all! This is usually the case, and you can update your final quantity of invitations all the way up until we send your project into production and the final proof is approved by you. We will adjust your second payment accordingly.

What if I want to change what is included in package after booking?

No worries at all! This is often the case, and many of our clients end up tweaking their packages as we iron out specific design details during the process of design and revisions. If changes are made to your package during the design process (for example, adding on a ribbon or wax seal), we will adjust your second payment accordingly.

LINDSEY ELLEN PAPER CO.

CONTACT

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BRINGING CELEBRATIONS TO LIFE THROUGH
PURPOSEFULLY DESIGN PAPER GOODS